**Project Design Phase**

**Problem – Solution Fit**

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| Date | 11th April, 2025 |
| Team ID | SWTID1744119659 |
| Project Name | ShopEZ: Online E-Commerce Platform |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit:**

**ShopEZ** offers a clean, interactive shopping platform with essential features for users and a powerful admin panel for efficient product, order, and user management—ensuring a smooth and modern e-commerce experience for all stakeholders.

**Purpose:**

* To provide users with a seamless and interactive online shopping experience.
* To offer a centralized admin panel for efficient product and order management.
* To ensure scalability and flexibility for both users and administrators.
* To integrate essential and advanced e-commerce features in a user-friendly UI.
* To bridge the gap between user needs and backend efficiency in online retail.
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